

Press Release

FOR IMMEDIATE RELEASE

### **Thomas Protective Receives 2014 Best of DeSoto Award**

DeSoto Award Program Honors the Achievement

DESOTO April 23, 2014 -- Thomas Protective has been selected for the 2014 Best of DeSoto Award in the Security Guard Service category by the DeSoto Award Program.

Each year, the DeSoto Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the DeSoto area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2014 DeSoto Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the DeSoto Award Program and data provided by third parties.

#### About DeSoto Award Program

The DeSoto Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the DeSoto area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The DeSoto Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: DeSoto Award Program

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